

1 DAY VIRTUAL CE Sunday, January 28, 2024

SCHEDULE 8:20 - 8:30 AM

8:30 - 8:35 AM

Login to Zoom

Welcome and Introductions

8:35 - 10:35 AM

10:35 - 10:45 AM

Ready, Aim, Fire

Marketing Minute

Optometry Practice

VOA MEMBERSHIP APPRECIATION GIVEAWAY

10:45 AM - 11:45 AM Cold-Starting a Modern

Attendees will gain a deeper understanding of indications, contraindications, pre- and postoperative care, potential side effects and the management of these side effects, as well as specific techniques employed in the performing of a YAG

capsulotomy in the optometric physician's office.

David K. Hall, O.D.

Join Virginia Optometric Association for a One-Day Virtual CE: 4 Hours of Face to Face Continuing Education Courses approved for Virginia Board of Optometry CE Credit*. (*NOT COPE approved)

Registration

www.thevoa.org/one-day Cancellation Policy: Partial refunds will be made upon written request until January 18th **ONLY**. After January 18th no refunds will be considered.

Additional Information

You will receive the zoom link to the meeting 1 week before as well as a reminder on Saturday, January 27. CE certifications will be sent on Monday, January 29, 2023. You must be present to receive credit for your hours. Zoom allows us to see how long you attended the event. Partial CE credit will not be issued. This is considered a live CE presentation and you will have time to interact with the speaker(s).

Educate to empower the entrepreneurial Optometrist through each phase of the cold-start process, thus providing the learner with foundational business knowledge to successfully plan, develop, and launch a thriving private practice.

REGISTER NOV

11:45 AM - 12:45 PM Valuation & Due Diligence for the Modern Optometry Practice Transition

Optometry is witnessing its largest transfer of practice ownership. This course prepares modern optometrists, both Sellers and Buyers, for a successful practice transition by providing the learner with foundational business knowledge of modern practice financials & earnings measures, valuation methods, and due diligence to support an equitable, timely transition.



Erich Mattei, MBA

📞 804-643-0309

🔁 office@TheVOA.org

www.TheVOA.org

P.O. Box 29069 Henrico, Va 23242

1 DAY VIRTUAL CE

Please complete the registration form and submit with payment to:

Mail To: VOA • P.O. Box 29069 • Henrico, VA 23242-0069

If Paying By Credit Card, Fax To: (804) 643-0311

Name :		OE Tracker #:		
Address:				
City:		State:	Zip:	
Phone:	Cell:	Email:		
Daily Registration Fees \$125 VOA/AOA Member\$375 NON VOA/AOA Member\$375 NON VOA/AOA Member\$10 VOA Student Member			Register online	
Additional Options			at	
\$	Optional VOPAC Contribution (\$750 suggested per O.D. for 2024)		www.thevoa.org/one-day Cancelation Policy: Partial refunds will be made upon written	
\$	Optional Legal-Legislative Fund Contribution (\$250 suggested per O.D. for 2024)		request until January 18th ONLY. After January 18th no refunds will be considered.	
\$	_ Total Registration Fees Enclosed	d		
Name on account (print):			Exp. Date:/	
Card Number:			Credit Card CVV code:	
Billing Ad	dress:			

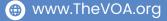
Signature (required) _____

City:

The deadline to register is Thursday, January 25th!!

_____ State: ____





____Zip: _____

P.O. Box 29069

Henrico, Va 23242

_____ Authorized amount \$ _____